

Estonia-Russia Cross Border  
Cooperation Programme  
2014-2020

# **GUIDELINES FOR CALL OF PROPOSALS**

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# Shifting the focus



## **Traditional Approach**

Focused mainly on inputs  
and activities

## **Result-Based Approach**

Focus on the results rather just on the  
inputs used or activities conducted



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# Result-based approach



- **WHAT?** Links between **outputs** and results/strategic objectives
- **WHY?** Reaching **programme objectives** (result indicators)
- **HOW?** Intervention logic of the project (**clear definition** of results and **measurable** indicators)

# Cross-border character



- Deliver clear cross-border cooperation impact and benefit
- Demonstrate added value to Union strategies and programmes



# Legal framework



<b>Regulation No 232/2014</b>	of the European Parliament and of the Council of 11 March 2014 establishing a European Neighbourhood Instrument (ENI Regulation)
<b>Regulation No 236/2014</b>	of the European Parliament and of the Council of 11 March 2014 laying down common rules and procedures for the implementation of the Union's instruments for financing external action
<b>Commission Implementing Regulation No 897/2014</b>	of 18 August 2014 laying down implementing rules for cross-border cooperation programmes financed under Regulation No 232/2014 of the European Parliament and of the Council laying down general provisions establishing a European Neighbourhood Instrument (Implementing Rules)
<b>Regulation No 966/2012</b>	Of the European Parliament and the Council Of 25 October 2012 on the financial rules applicable to the general budget of the Union (EURATOM)
<b>Programming Document</b>	Programming document for EU support to ENI Cross-Border Cooperation (2014-2020) adopted by the Commission on 8 October 2014
<b>Programme</b>	Estonia–Russia Cross Border Cooperation Programme 2014–2020 approved by European Commission on 18 December 2015, decision No C(2015)9193
<b>Financing Agreement</b>	Financing Agreement between the European Union, the Russian Federation and the Republic of Estonia, signed on 29 December 2016

# Thematic objectives 1 - Business and SME development

public private R&D  
entrepreneurship  
development  
fostering cooperation  
sectors SME business contacts support measures  
business  
SME competitiveness  
services and products  
development  
cross-border  
business environment  
infrastructure



## Thematic objective 5 Support to local and regional good governance



Cooperation

Local and regional authorities

Local and regional  
communities





## Thematic objective 6 Environmental protection, climate change mitigation and adaptation



energy resources  
agricultural sector  
shared water assets  
biodiversity  
improving  
wastewater treatment quality  
waste management  
reducing pollution load  
natural assets  
environmental protection  
cope with environmental disasters





# Indicative list of supported actions (T01)



Cooperation between science parks, educational institutions, industrial parks, SMEs and public sector institutions (triple-helix cooperation) in order to foster innovation and modernisation



The development of cross-border business contacts and services-products (contact-meetings, fairs, and joint product development and marketing, including local/regional tourism products and services such as tourism routes)



Support for the development of the creative industry and cultural tourism



Educational programmes for launching start-ups



Promoting entrepreneurship (start-ups or enterprise schools)



Support services and infrastructure such as industrial parks, incubators, and clusters



Local/regional tourism objects and routes

# Indicative list of supported actions (T05)



**Education** - cooperation between (vocational) schools in fields such as teaching methodology (including Russian language) and the development of curricula

**Health** - active life and recreation, rehabilitation

**Social** - youth services, employment, HIV/AIDS prevention

**Culture** – the preservation and promotion of cultural and historical heritage on a municipal level

**Sport** – an exchange of know-how and contacts



# Indicative list of supported actions (T06)

- An increasing readiness to eliminate pollution in the Baltic Sea and Lake Peipsi/Chudsko-Pskovskoe (in relation to equipment, joint activities, and reaction)



- Educational projects that are related to energy



- Joint actions for improving rescue fire services and protecting forests



- Reconstruction of waste water treatment plants



- Increasing awareness in environmental protection



- Joint actions to ensure the sustainability of the fishing industry



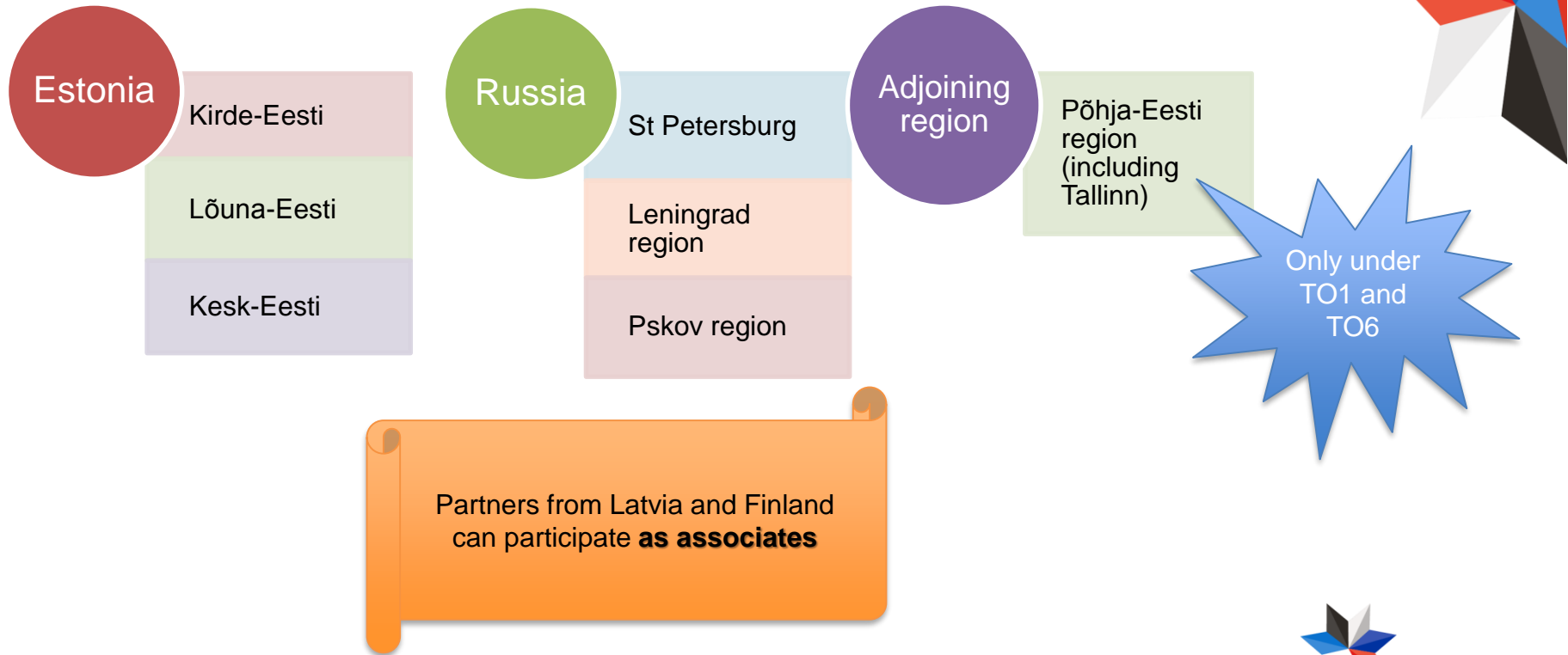
- The design, construction, and reconstruction of solid waste recycling plants



- The design, construction, and reconstruction of safe storage locations for solid household and industrial waste

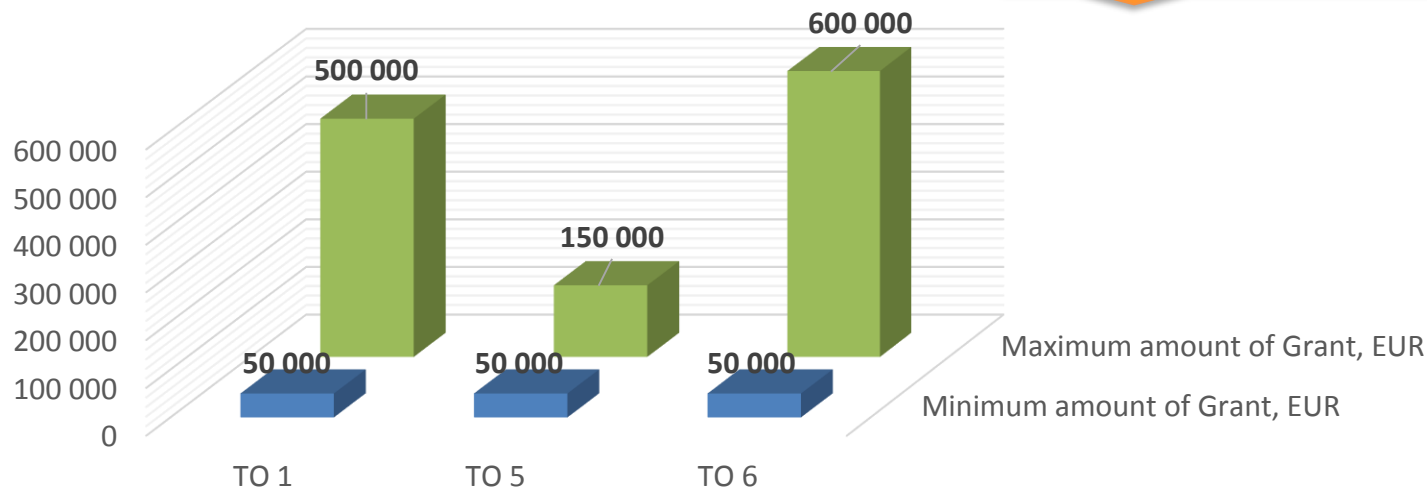


# Programme Area



# Programme financing

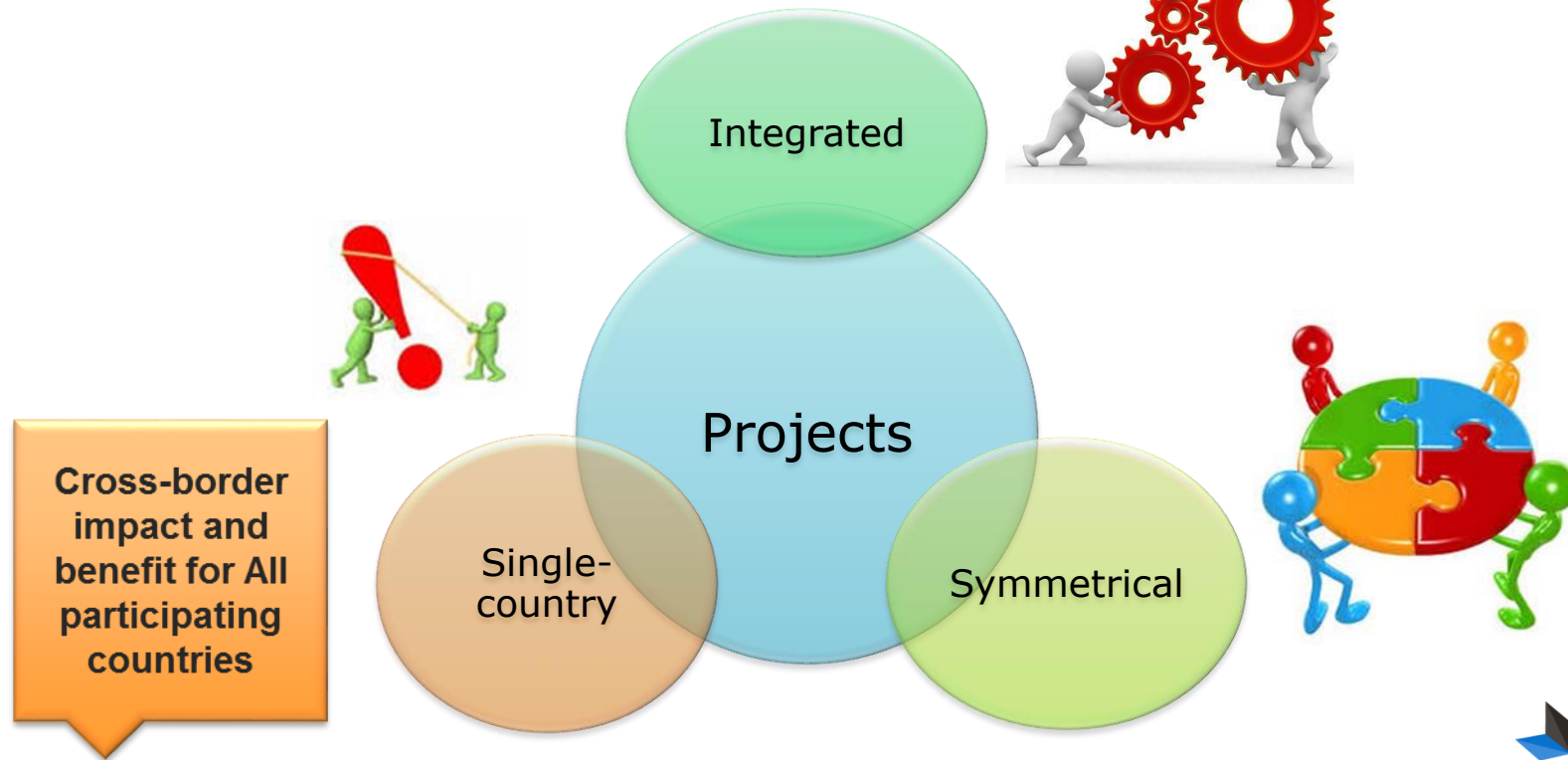
**EUR 10 000 476,78**



■ Minimum amount of Grant, EUR

■ Maximum amount of Grant, EUR

# Project types





# Duration of the Projects

Projects must be finished by  
31 December 2022



maximum 24 months

For projects **not**  
exceeding  
200 000 EUR

up to 36 months

For projects over  
200 000 EUR

# Partnership requirement

- **At least 2 partners**
- **At least one partner from Estonia and one from Russia**
- **Associated partners**



# Eligible partners I

Have to be established and  
have their legal address in  
the Programme area



National, regional and local public authorities

Associations that are formed by one or more  
national, regional or local authorities

Public equivalent bodies

# Eligible partners II

Other bodies that are governed by public legal acts (museums, municipal and national enterprises, trade unions, medical institutions)

Associations of previously mentioned bodies

Educational organisations

NGOs and other non-profit-making bodies

SMEs (participation is allowed only under TO1)

**SMEs cannot  
act as  
Applicant  
(Lead  
beneficiary)**

**SMEs cannot  
act as the only  
partner from  
the  
participating  
country**



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Co-funded by the European Union  
the Republic of Estonia and the Russian Federation

# Partners

- **Partners from adjoining area - Põhja-Eesti (including Tallinn) can participate in the projects under TO1 and TO6**



# Associated partners

- Can be involved if they play **a real role** in the project
- Do not have to meet the eligibility criteria referred to in point 4 of the Guidelines





# Associated partners



**From Latvia and Finland**

## **No funding except of:**

- ✓ daily allowances,
- ✓ accommodation,
- ✓ subsistence and travel costs;
- ✓ external expertise procured for the project needs



**From other regions**

## **No funding except of:**

- ✓ daily allowances,
- ✓ accommodation,
- ✓ subsistence and travel costs



# Application Form



## General

- Save Phase1 As Pdf File
- Check Saved Project

- Generated Files
- Attachments
- Bookmark Project
- Toggle Tree
- Contacts
- Help
- Exit

Logout

EN

Test P ER3

Show More

Application Form

Welcome Applicant 1!

Project Summary Partner Project Description Work Plan Project Budget  
Project Budget Overview Attachments

## Project Summary

### Project Identification

Programme thematic objective	Specific area	
TO 1 Business and SME development	Increasing SME development and entrepreneurship by fostering cross-border	
Project Acronym	Project Title	Project Number
Test P	Test for Peep	ER3
Name Of The Lead Partner Organisation/Original Language		Name Of The Lead Partner Organisation/English
EestiOrg		EstOrg
Project Duration (Months)	Start Date	End Date
12 Month 0 Days	29.06.2016	28.06.2017

### Project Summary

Please give a short overview of the project and describe



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# **Are you ready for the new challenges?**

Do you have any questions?

