

Promoting marketing of local products and services

"FarmerCraft" ER45



# BENEFICIARIES AND BUDGETS

- Kohtla-Järve Town Government EUR 106 744,72
- Foundation Edise Castle EUR 130 284,00
- Administration of municipal formation "Kingisepp municipal district of Leningrad region " – EUR 82 011,00
- Administration of municipal formation "Slantsy municipal district of Leningrad region" – EUR 108 600,00
- NGO Alguskeskus EUR 63 068,00

## **ASSOCIATES**

Foundation Ida-Viru Enterprise Centre



## **BUDGET**

Total: EUR 490 707,94

Programme co-financing: EUR 441 636,94



# **DURATION**

24 months 02.09.2020-01.09.2022

T01 Business and SME development







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## SUMMARY OF THE PROJECT

The overall objective of the project is increasing SME development and entrepreneurship by fostering cross-border business contacts and the development of services and products.

The expected change brought along consists of improving the skills and knowledge of SMEs active in handicraft and small-scale agricultural production in selected sectors.

The following equipment will be procured and installed for projects' beneficiaries: In Estonia

Kohtla-Järve - 10 modular houses and 1 stage with new electricity network connection for the planned marketplace.

Foundation Edise Castle - fully equipped glass-, carpentry- and metal workshops with aspiration systems.

### In Russia

Slantsy - 10 modular houses installed on improved market place. Kingisepp - 10 modular houses and fully equipped municipal craft pottery.

Focus will be also on business management, marketing skills and network building and sustaining through organizing joint relevant master-classes on both sides of the border;

#### Contact person

Tatjana Amerhanova <u>tatjana.amerhanova@kjlv.ee</u> +372 339 8600

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