

Increasing entrepreneurial culture and competitiveness among artisans and craftsmen in

Võru and Pskov

"BestNest" ER58



# BENEFICIARIES AND BUDGETS

- · Võru Town Government EUR 275 082,00
- Municipal budgetary institution "Pskov Business Incubator" EUR 212 513,10
- Pskov State University EUR 34 904,90

# **ASSOCIATES**

- Foundation of Development Center of Võru County
- · Võru Institute
- · Võru Upper Secondary State School
- Russian International Academy of Tourism



# **BUDGET**

Total: EUR 522 500,00

Programme co-financing: EUR 470 250,00



# **DURATION**

27 months 01.09.2020-30.11.2022

T01 Business and SME development







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#### SUMMARY OF THE PROJECT

Project will increase the competitiveness and entrepreneurial spirit among the artisans and craftsmen of Võru County and Pskov region by fostering cross-border business contacts and developing business services and promoting small-scale local entrepreneurship.

Small scale investments will allow to renovate old buildings both in Võru and Pskov, and supply them with equipment for craftsmen: In Estonia

Võru business incubator will be transformed in well-established facility for creative artisans, including: felting-room, pottery works and ceramics, sewing-studio for clothing designers, space for visual/graphic design.

In Russia

Renovated Pskov Business Incubator will ensure working facilities for local craftsmen in woodworking, glazing, weaving and pottery.

To introduce craftsmen to best practices BestNest partners will organize:

- Workshops for craftsmen and artisans
- Study visits for pilot target groups
- Business support services, participation in fairs.

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