



## Chudskoye/Peipsi Museums Ring

"PeipsiRing" ER164



### BENEFICIARIES AND BUDGETS

- **Pskov regional public organization "Lake Peipsi Project (Pskov, Russia)"** – EUR 63 468,25
- Peipsi Center for Transboundary Cooperation (Tartu, Estonia) – EUR 41 034,50

### ASSOCIATES

- Mustvee Rural Municipality Government (Mustvee, Estonia)
- Municipal budgetary cultural institution "Gdov museum of the region history" (Gdov, Russia)



### BUDGET

Total: EUR 104 502,75  
Programme co-financing: EUR 94 052,47



### DURATION

12 months  
10.11.2021 - 09.11.2022

**T05** Support to local and regional good governance





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## SUMMARY OF THE PROJECT

The overall objective of the Project, is to ensure readiness of local organizations and communities of the Estonian-Russian border municipalities to actively cooperate in the field of preservation and promotion of cultural and historical heritage of the region.

The Project takes the responsibility to implement two specific objectives:

- to build the capacity of the staff of local museums and heritage centers for the delivery of attractive and quality services for both domestic and cross-border visitors,
- to develop Chudskoye/Peipsi museum rooms in the 'capitals' of the lake region, that is, in Mustvee and Gdov for their long-term cooperation as of main regional hubs of tourist information about the lake.

Aside from the such novel interventions as the capitalization of the lake resources and exhibits, and the development of new museum facilities, the partners will elaborate a new tourist route uniting around-the-lake destinations and heritage centers into a cooperative network, a Peipsi Ring.

The Project also anticipates a sound capacity building program to improve the service delivery, hence the market role of local (primarily - municipal, private, little-known, and newly-opened) community-based heritage centers. The Project will strengthen the positions and cooperative connections of at least 20 such institutions.

Finally, since the lake region is a home to four ethnicities (Russian, Estonian, Seto, and Vodja) and several socio-cultural groups (the lake's islanders, Old Believers, etc.), the Project will have a special focus on the multicultural and linguistic diversity.

Contact person  
Olga Vasilenko [peipsi\\_project@yahoo.com](mailto:peipsi_project@yahoo.com) +7-8112-720688

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