



**Estonian EU
External border programme**

Communication and Visibility requirements

11 October 2022
Webinar



Co-funded by
the European Union



Visibility and information requirements



Use of the logo



Co-funded by
the European Union



Co-funded by the
European Union

- ✓ **Each output** shall include communication and visibility activities
- ✓ **Lead beneficiary and partners** are obliged to demonstrate the Programme financial support to project.

Download logo from link: https://ec.europa.eu/regional_policy/en/information/logos_downloadcenter/



Co-funded by
the European Union

Guiding documents



- **Communication and visibility instructions for Estonian beneficiaries**
- **Programme Communication and Visibility Guidelines**
- Communication and Visibility Manual for EU External Actions



Co-funded by
the European Union

Communication tools

- **Publications** (press-releases, articles, leaflets, brochures, Newsletters, e-Publications etc)
- **Photographs,**
- **Audio-visual productions**
- **Events**
- **Promotional items**
- **Banners**



Co-funded by
the European Union



Thank you!



Facebook.com/estoniarussia

www.estoniarussia.eu



Co-funded by
the European Union

