

Communication and Visibility Instructions for beneficiaries from the Republic of Estonia

Following the Russian military aggression against Ukraine and in line with the Commission's decision to fully implement all EU restrictive measures, the Commission has suspended the cooperation with Russia and its ally Belarus in the European Neighbourhood Instrument cross-border cooperation programmes (ENI CBC) as well as in the Interreg Baltic Sea Region Programme. Estonian beneficiaries continue the implementation of project activities without interruption.

Taking into account the above information, please act in accordance with the following instructions for the communication and visibility activities of the Estonian beneficiaries.

1. Programme name

For communication purposes and dissemination of project results to a wider audience the following name for the Programme shall be used: **Estonian EU external border programme 2014-2020**.

In Estonian: Eesti EL välispiiri programm 2014-2020.

2. Programme logo

To acknowledge and advertise the Programme's contribution and the Union's financial support for projects the **EU emblem as single visual brand shall be used**. Immediately below or beside the EU emblem, the Union's financial contribution must be acknowledged with the words '**Co-funded by the European Union**'.



EU emblem including the funding statement is compulsory on all the communication materials and tools (both hard copy and electronic), project documents and all outputs produced by the project.

Logo can be downloaded from the European Commission website:

https://ec.europa.eu/regional_policy/en/information/logos_downloadcenter/

3. Financing statement

The following statement about the Programme co-financing shall be used:

Project [abbreviation and/or index of the project] is implemented under the European Neighbourhood Instrument and co-financed by the European Union.

In Estonian: Projekti [lühinimi ja/või projekti indeks] kaasrahastab Euroopa Liit Euroopa naabrusinstrumendi raames.

4. Disclaimer

This publication has been produced with the financial assistance of the European Union. The content of this publication is the sole responsibility of [*Lead Beneficiary's or Beneficiary's name*] and can under no circumstances be regarded as reflecting the position of the Programme or the European Union.

In Estonian: Antud väljaanne valmis Euroopa Liidu rahalise abiga. Selle väljaande sisu eest vastutab ainuisikuliselt [*Juhtpartneri või partneri nimi*] ning selles kajastatu ei peegelda mingil juhul Programmi ega Euroopa Liidu seisukohti.

5. Publications and printed materials

All publications such as leaflets, brochures, newsletters, press releases and other printed materials shall incorporate:

- EU emblem with the funding statement (point 2);
- Financing statement about the Programme co-financing (point 3);
- Disclaimer (point 4).

6. Website

The website or home page of the project shall contain:

- EU emblem with the funding statement (point 2);
- Financing statement about the Programme co-financing (point 3);
- Disclaimer (point 4);
- Links shall be made to:
DG REGIO website https://ec.europa.eu/regional_policy/en/

For projects under implementation the information on the website, homepage has to be updated and no references to the Russian authorities and ministries are to be made.

7. Promotional items

All promotional items produced within the projects shall clearly be identified with the EU emblem with funding statement (point 2).

Joint Technical Secretariat can provide project beneficiaries with the stickers free of charge accordingly to the proven needs of the project (small sticker`s size is 30x55 mm and larger stickers` size is 45x85mm).

8. Display panel

The display panels for infrastructure-related projects co-financed by the Programme shall contain:

- the logo (point 2), which shall cover at least 50% of the area of the display panel;
- a phrase "This project is co-financed by the Estonian EU external border programme";
- name of the Lead Beneficiary or Beneficiary, full title of the project, start/end time of the project;
- *In Estonian:* "[*objekti nimi*] kaasrahastab Eesti EL välispiiri programm".

9. Commemorative plaques

The permanent commemorative plaque shall contain:

- the logo (point 2), which shall cover at least 50% of the area of the commemorative plaque
- the phrase: "This [name of the object] was co-financed by the Estonian EU external border programme"
in Estonian: "[objekti nimi] kaasrahastas Eesti EL välispiiri programm"
- the date on which the object was finished

10. Coordination of publicity materials

Please note that **drafts and layouts of all communication and visibility materials must be coordinated with your project consultant at the Joint Technical Secretariat beforehand.**

NB! Programme does not request to apply these guidelines retroactively, however, this is not prohibited where possible and desired.

**Communication and Visibility Guidelines for the implementation
of projects ANNEX 4.1**

Display panel template for Estonia

[PROJEKTI LOGO
JA/VÕI
JUHTPARTNERI JA
PARTNERI LOGOD]



**Kaasrahastanud
Euroopa Liit**

Projekt kaastahastab Eesti EL välispiiri programm

Juhtpartneri või partneri ja projekti nimi
Projekt viiakse ellu xx.xx.xxxx - xx.xx.xxxx

**Communication and Visibility Guidelines for the implementation
of projects ANNEX 5.1**

Informational plate template for Estonia



**Kaasrahastatud
Euroopa Liit**

Programmist kaasrahastatud objekti nimi või
lühikirjeldus

Projekti periood või objekti valmimise kuupäev

**Communication and Visibility Guidelines for the implementation
of projects ANNEX 6.1**

Commemorative plaque template for Estonia



**Kaasrahastanud
Euroopa Liit**

[Objekti nimi] kaasrahastas Eesti EL välispiiri programm

Objekt valmis xx.xx.xxxx

PROJEKTI LOGO ja/või JUHTPARTNERI JA PARTNERITE LOGOD (vastavalt soovile)